



**Making Food.  
Making Memories.**



# Make memorable food experiences with Piller's

We craft delicious deli meats, sausages and snacks using traditional techniques like natural wood smoking and dry aging. With an assortment of foods and flavours made from only the finest ingredients and carefully blended spices, **Piller's is the specialty meat brand for families and food lovers.**



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## OUR PURPOSE

Helping families and communities thrive.

## OUR VISION

Inspiring passion for memorable food experiences, responsibly and sustainably for future generations.

## OUR MISSION

Craft high quality specialty foods for families to enjoy.





# Our Offerings

Our specialty deli meats, sausages and snacks have been crafted with today’s food lovers and busy families in mind. For a casual meal, school lunch, on-the-go snack, or special occasion, our collection of great tasting foods has something for everyone.



## SLICED MEATS

Pre-sliced for convenience and ease.



## MEAT SNACKS

Protein-packed snacks at home or on-the-go.



## BULK DELI

Sliced to order at your favourite deli counter.



## EUROPEAN SPECIALITIES

Time-tested, traditional recipes from our family to yours.







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**FOR FAMILIES AND FOOD LOVERS.**





# Our Distinctive Qualities

## 1 FLAVOURS TO SAVOUR

We've been making delicious deli meats, sausages and European specialities for five generations. Whether it's traditional family recipes or modern flavour combinations, we use only **carefully selected ingredients** and **spice blends** to craft great tasting, quality food to be shared and savoured.

## 2 CRAFTED WITH CARE

We believe that meats crafted with care taste better. That's why we're dedicated to **traditional techniques**. We smoke our meats over natural hardwoods and patiently dry age them to perfection for a rich aroma and mouthwatering taste.

## 3 WE MAKE MEMORIES

We help **create memorable food experiences**. Whether it's school lunches, family dinners, snacks on-the-go, or easy entertaining, we have a wide assortment of foods and flavours that are perfect for every occasion.

## 4 PROUD OF OUR PAST, PASSIONATE ABOUT OUR FUTURE

Our founding values – pride, passion, integrity, community – are the same values that guide us today. By crafting our specialty foods in ways that are **responsible** and **sustainable**, we stay true to that legacy and honour future generations.







## Meet Our Family of Brands

At Piller's, we strive to be a leading provider of delicious and authentic specialty foods. We are very proud of our family of brands that offer a diverse selection of products in modern flavours and time-honoured traditions, appealing to families and food lovers alike.



**Shahir** حلال

## Our Family of Brands



### GOOD FOOD BRINGS PEOPLE TOGETHER

At Black Kassel, we're as passionate about our foods as you are. That's why we're committed to quality – combining European craftsmanship and traditional techniques with modern flavour combinations to craft specialty deli meats and snacks to please every palate.



NATURALLY  
WOOD SMOKED

NO ARTIFICIAL  
FLAVOURS OR COLOURS



# Our Family of Brands



## Clean Deli Meats for the ones you love

McLean Meats specializes in natural and organic deli meats that are truly nitrite / nitrate free. We're committed to producing the healthiest deli meat for you and the ones you love. It's why we were the first deli brand in Canada to create preservative-free deli meats.



## A Commitment to Halal integrity and premium quality, naturally

Shahir sets the standard for quality, taste and tradition in Halal meats. As we continue to grow and expand the products we offer to the Muslim community, it is our hope that Shahir becomes the name you rely on to be a part of your family, every day.





# Our Capabilities

With a **diverse portfolio of brands** including organic and Halal, we can support a range of packaging and regulatory needs.

- **CFIA Federally Inspected**
- **SQF Level II / HACCP Certified**
- **Gluten Free Certified**
- **Halal Certified**
- **Organic Certified**
- **RWA and Natural**
- **HPP Capabilities**

# Our Responsibility

Piller's is committed to building a more sustainable environment, promoting a safe and inclusive workplace, and strengthening the communities where our employees live and work.



People



Environment



Nutritious  
Food



Communities







To learn more about our offerings visit  
**Pillers.com**